# GIRL PLAYS JAZZ PROJECT 2021 TO 2023

THE JAZZ LAUNCH PAD



#### GIRL PLAYS JAZZ PROJECT ...

A not-for-profit community interest company established in 2017 to increase the participation of girls and young women in jazz improvisation in England.

#### WHAT DO WE DO?

There are three strands to our programme:

- Introduction to improvisation workshops with the support of a professional house band
- Masterclass workshops run by top jazz musicians
- Performance opportunities with partner venues including Ronnie Scott's, the Vortex and the EFG London Jazz Festival.



BETWEEN 2021 AND 2023 WE RAN OUR JAZZ LAUNCH PAD PROGRAMME WITH ARTS COUNCIL FUNDING

WE DELIVERED... 187 WORKSHOP PLACES...

OVER 23 WORKSHOPS ...

...INCLUDING 9
MASTERCLASSES

FOR 60 GIRLS



23 WORKSHOPS TO DEVELOP

LISTENING...





### ...PLAYING





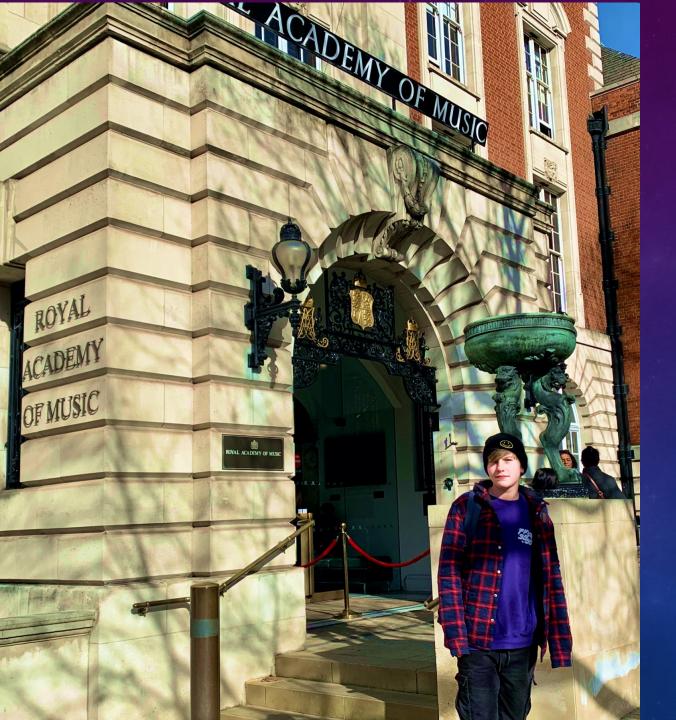


...AND IN REAL LIFE AS SOON AS WE COULD...



PROFESSIONAL MUSICIANS...

...PLAYED WITH AND SUPPORTED THE GIRLS ...

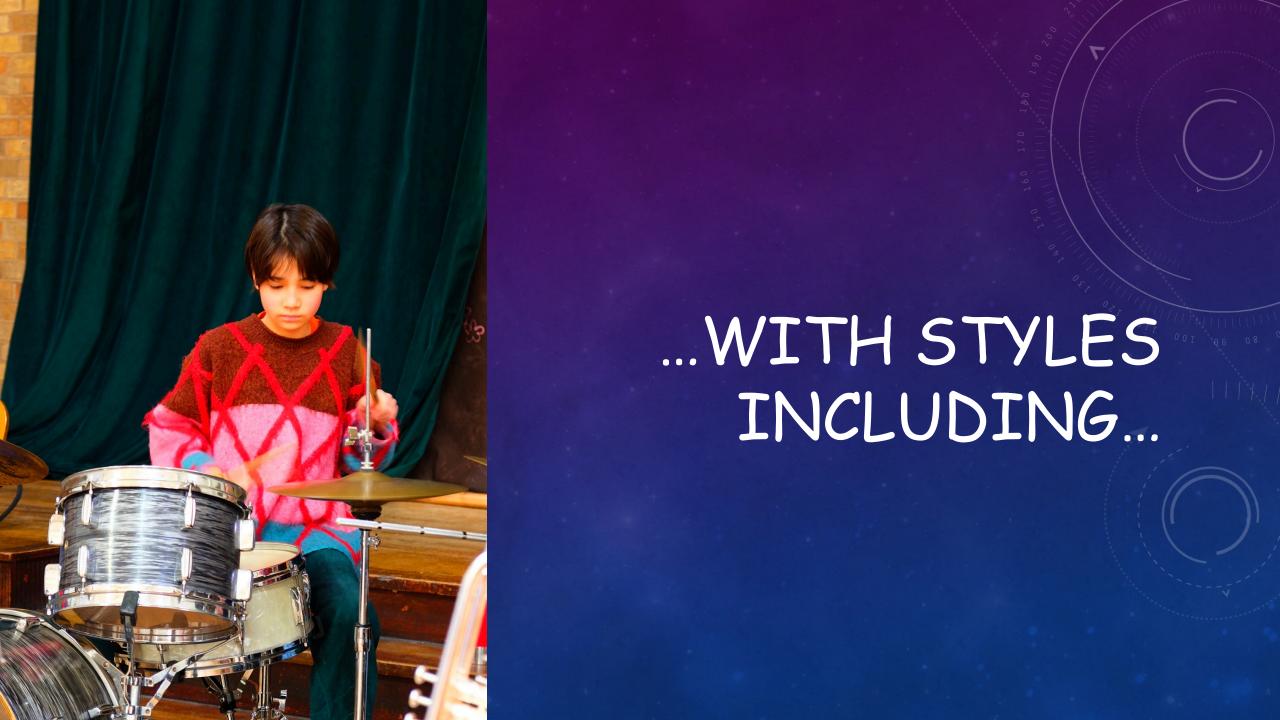


## WE COLLABORATED WITH

- Royal Academy of Music
- Guildhall
- BBC Radio
- The Vortex
- Karamel
- Old Ford Jazz Club
- Connects Music
- · Women in Jazz Media
- · Women in Music
- Northants Contemporary Jazz

MASTERCLASSES
FROM DEDICATED
PROFESSIONAL
MUSICIANS...







### MIDDLE EASTERN FUSION





# FREE JAZZ





### GYPSY JAZZ







...SWING,
ROCK,
BLUES,
FUNK...



...AND 1 BIG SAMBA PARTY TO CELEBRATE OUR 5<sup>TH</sup> BIRTHDAY!





# TWO MUSIC AND ART WORKSHOPS WITH GINA SOUTHGATE









# PERFORMANCES AT THE VORTEX...



KARAMEL...



THE OLD
FORD
JAZZ
CLUB...

Girl Plays Jazz Project



#### Sat 11 November 2023

Stage time / 10:00am Doors / 9:45am

Celebrating the Jazz Clubs

#### Location

Karamel,

Karamel, 4 Coburg Road, Wood Green, London N22 6UJ

Directions  $\rightarrow$ 

Visit Website ightarrow

Girl Plays Jazz Project presents: A workshop and performance introducing girls and young women to jazz improvisation at Karamel N22

### AND AS PARTOF THE EFG LONDON JAZZ FESTIVAL



# OPPORTUNITIES FOR OLDER GIRLS...



# MAND FOR YOUNGER ONES TOO...









AND WE ARE PROUD TO SAY...



WE ACHIEVED OUR NET ZERO STRATEGY ... ACCOUNTING FOR ALL OUR SCOPE 1 TO 3 EMISSIONS ..



THANK YOU FOR MAKING IT HAPPEN...

...WE COULDN'T HAVE DONE IT WITHOUT YOU!

WWW.GIRLPLAYSJAZZ.ORG



**LOTTERY FUNDED** 

Supported using public funding by

# ARTS COUNCIL ENGLAND



# APPENDIX 1: MADDY SHAW BIO (FOUNDER AND DIRECTOR)

- Maddy is a jazz flute player with a BA in Music from Middlesex University and PG degree in jazz from Guildhall.
- She founded Girl Plays Jazz Project in 2017 to increase the participation of girls from all backgrounds in jazz improvisation, determined to play a part in redressing the gender imbalance in jazz.
- Maddy is a qualified barrister and divides her time between law and music.

## APPENDIX 2: WORKSHOP DETAILS 2021 TO 2023

- April 2021: Big Jazz Theory online workshop (the Swing Era) with Maddy Shaw
- May 2021: Introduction to Improvisation with Maddy Shaw, Sophie Watson, Andy Ruiz Palma, Amy Baldwin, Andy Asante, Theo Guttenplan
- June 2021: Big Jazz Theory online workshop (Bebop) with Maddy Shaw
- July 2021: Masterclass with Shirley Smart, Demi Garcia Sabat and John Crawford
- July 2021: Big Jazz Theory online workshop with Irene Serra (jazz singers in history)
- September 2021: Masterclass with Gareth Lockrane, Tristan Mailliot, Flo Moore and Tom Cawley, Grazina Pukaite
- October 2021: Workshop and performance @ the Vortex with Maddy Shaw, Sophie Watson, Andy Ruiz Palma, Andy Asante, Amy Baldwin, Caroline Scott
- November 2021: Workshop and performance @ Karamel (EFG London Jazz Festival) with Maddy Shaw, Andy Ruiz Palma, Andy Asante, Amy Baldwin, Roberta
- November 2021: Workshop and performance @ the Old Ford Jazz Club (EFG London Jazz Festival) with Maddy Shaw, Sophie Watson, Amy Baldwin, Andy Asante, Andy Ruiz Palma, Cyro Zuzi
- January 2022: Double music and art workshop with Gina Southgate and GPJP house band Maddy Shaw, Sophie Watson, Andy Ruiz Palma, Andy Asante, Amy Baldwin, Cyro Zuzi
- February and March 2022: Three collaborative workshops for Grade 5 and above with Royal Academy of Music Saturday
  Jazz Club, culminating in a performance for International Women's Day with RAM Junior Jazz team led by Gareth Lockrane

- May 2022: Masterclass with Kate Williams, Matt Fishwick and Dave Whitford
- July 2022: Masterclass in Cuban music with Sara McGuiness, Jimmy Martinez, Omar Puente, Emeris Solis
- October 2022: Workshop and performance @ the Vortex with Maddy Shaw, Marco Punzi, Simeon May, Andy Asante, Caroline Scott, Wun Chan
- November 2022: Workshop and performance @ the Old Ford Jazz Club (EFG London Jazz Festival) Maddy Shaw, Simeon May, Cyro Zuzi, Wun Chan, Andy Ruiz Palma, Ed Rice
- January 2023: Masterclass in gypsy jazz with La Bouche Manouche Andy Ruiz Palma, Amy Baldwin, Irene Serra, Simon Rawling, Nathan Brown
- February 2023: Masterclass with Julian Costello, Caroline Cooper, Natalie Rozario, Matt Skeaping
- March 2023: Samba 5<sup>th</sup> birthday party for Girl Plays Jazz Project with Maddy Shaw and Cyro Zuzi
- April 2023: Double Masterclass in free jazz and art workshop with Gina Southgate, and musicians Charlotte Keeffe and Lara de Belder
- June 2023: Masterclass in Cuban music with Sara McGuiness, Jimmy Martinez, Omar Puente and Lilli
- November 2023: Workshop and performance @ Karamel (EFG London Jazz Festival) with Maddy Shaw, Andy Ruiz Palma, Andy Asante, Wun Chan, Theo Guttenplan.

## APPENDIX 3: HOW WE MET THE ARTS COUNCIL CRITERIA - HEADLINES

#### QUALITY

We delivered a rich and varied programme of 23 workshops, masterclasses and performances at top London venues for 60 girls and their audiences (estimated at 7910 including live, broadcast, online and in writing). Forty professional musicians worked together to deliver an interesting and creative repertoire., through engaging and fun sessions.

#### PUBLIC ENGAGEMENT

The programme delivered direct benefit to the participating girls, their families and the wider audience for the Project. We expanded our free places to support the girls' from lower income families during the cost of living crisis. The programme also had a wider impact as part of a cultural zeitgeist across the jazz scene to increase women's participation in jazz. Girl Plays Jazz collaborated with leading organisations including the Royal Academy of Music, Guildhall, the Vortex, Karamel, Old Ford Jazz Club, and the EFG London Jazz Festival. We publicised the programme through online and traditional media including a 20 minute BBC radio interview.

#### FINANCE

Total actual income and expenditure was close to as forecast. We brought in more donations and support in kind than expected because of the willingness of partners to give venues, time and input for free in support of the Project. We refined our data and records management as part of our organizational development.

#### MANAGEMENT

The delivery of the programme was very similar to that described in the application. We delivered the 20 in-person workshops that we expected to, for the cost that we forecast. We asked for an extension of time to deliver our final two workshops – delayed by COVID at the start of the project. This enabled us to finish the programme on a high – with a workshop at Karamel as part of the EFG London Jazz Festival. We managed to engage jazz professionals as we had anticipated. The support and willingness for the music scene to help our Project exceeded our expectations.